

THERAPI

LOVE FOR HAIR





A LUXURY BRITISH HAIRCARE BRAND

THERAPI WAS BORN OUT OF A DESIRE TO OFFER A LUXURY SALON PROFESSIONAL HAIRCARE RANGE BURSTING WITH BENEFITS, WHILST MAINTAINING AN AFFORDABLE PRICE POINT. OUR DEFINING INGREDIENT IS THE MULTI-BENEFIT BAOBAB OIL WHICH EVERYONE IS TALKING ABOUT. EXPLORE THE RANGE, WE'RE SURE YOU'LL LOVE HOW THESE PRODUCTS MAKE YOUR HAIR LOOK AND FEEL.



BURSTING WITH BENEFITS

ALL **THERAPI** PRODUCTS CONTAIN A **UNIQUE MULTI-BENEFIT INGREDIENT** WHICH IS EXTRACTED IN ACCORDANCE WITH ETHICAL TRADE CHARTER PRACTICES FROM THE ICONIC BAOBAB TREE.

SEEDS OF THE BAOBAB FRUIT ARE COLD PRESSED AND FILTERED, PRODUCING A LIGHT OIL WHICH HAS **MIRACULOUS MOISTURISING, STRENGTHENING, REPAIRING** AND **CONDITIONING** PROPERTIES, LEAVING ALL HAIR TYPES WITH EXTRAORDINARY SHINE.

IN ADDITION TO THE AMAZING BENEFITS OF THE BAOBAB OIL,

THERAPI PRODUCTS ALSO:

- GIVE EXTREME HEAT PROTECTION UP TO 250°C
- CONTAIN COLOUR LOCK TECHNOLOGY
- PROTECT AGAINST HARMFUL UV RAYS
- PARABEN & SULPHATE FREE





DISCOVER THE RANGE

AN EASY TO FOLLOW 3-STEP-SYSTEM HAIRCARE REGIME HAS BEEN INTRODUCED TO THE THERAPI WORLD. FIRSTLY THE SIGNATURE CLEANSER IN STEP 1, FOLLOWED BY THE CONDITIONER RELEVANT TO YOUR HAIR TYPE IN STEP 2 AND FINALLY A SUITABLE STYLING PRODUCT TO FIX YOUR TUMBLING TRESSES IN STEP 3.

STEP 1 C L E A N S E



SIGNATURE CLEANSER 250ML RRP £9.99

THERAPI Signature Cleanser, enriched with Baobab Oil is the multi-benefit cleanser for all hair types. With unique moisturising and anti-ageing properties it gently cleanses without stripping the natural oils from the hair. Use as often as required.

- Enriched with Baobab Oil
- Paraben & Sulphate free
- Keratin Amino Acids to strengthen
- Sunflower Seed Colour Lock Technology to prevent colour fade
- Panthenol Vitamin B5 for added shine



ALSO AVAILABLE IN 1000ML SALON SIZE



BRIGHTENING CLEANSER 250ML RRP £9.99

THERAPI Brightening Cleanser, enriched with Baobab Oil, provides the perfect solution for enhancing brightening tones and reducing brassiness in blonde, white or grey hair. For best results use once a week in place of the **THERAPI** Signature Cleanser.

- Enriched with Baobab Oil
- Paraben & Sulphate free
- Blue Lupin Colour Correction Technology
- Keratin Amino Acids to strengthen
- Sunflower Seed Technology to prevent colour fade



ALSO AVAILABLE IN 1000ML SALON SIZE

STEP 2 CONDITION



MOISTURISING CONDITIONER 250ML RRP £9.99

THERAPI Moisturising Conditioner, enriched with Baobab Oil, targets normal to dry hair replacing the lost moisture whilst restoring the hairs natural shine. It's the perfect partner to follow the **THERAPI** Signature Cleanser.

- Enriched with Baobab Oil
- Paraben and Sulphate free
- Keratin Amino Acids to moisturise
- Sunflower Seed Colour Lock Technology to prevent colour fade
- pH Balanced for increased care



ALSO AVAILABLE IN 1000ML SALON SIZE



REPAIRING CONDITIONER 250ML RRP £9.99

THERAPI Repairing Conditioner, enriched with Baobab Oil, targets heat damaged and chemically processed hair to strengthen, repair and add shine. The perfect partner to follow the **THERAPI** Signature Cleanser.

- Enriched with Baobab Oil
- Paraben and Sulphate free
- Strengthening Protein Based Technology
- Sunflower Seed Colour Lock Technology to prevent colour fade
- pH Balanced for increased care



ALSO AVAILABLE IN 1000ML SALON SIZE

STEP 2 CONDITION



STRENGTHENING CONDITIONER 200ML RRP £9.99

THERAPI Strengthening Conditioner, enriched with Baobab Oil, is the perfect partner for hair requiring regular strengthening and conditioning. The unique patented anti-ageing Keratin Protein helps maintain the beauty, strength and youth of hair giving protection from all heat styling tools.

- Enriched with Baobab Oil
- Anti-ageing Keratin Protein to strengthen
- Panthenol Vitamin B5 for adding shine
- Paraben Free
- Sunflower Seed Colour Lock Technology to prevent colour fade
- Extreme Heat Protection up to 250°C
- Contains UV Protection



VOLUMISING CONDITIONER 250ML RRP £9.99

THERAPI Volumising Conditioner, enriched with Baobab Oil, leaves fine and lifeless hair feeling thicker with added bounce, volume, lift and boost. The perfect partner to follow the **THERAPI** Signature Cleanser.

- Enriched with Baobab Oil
- Paraben and Sulphate free
- Wheat Protein PVP Volumising Technology
- Sunflower Seed Colour Lock Technology to prevent colour fade
- pH Balanced for increased care



ALSO AVAILABLE IN 1000ML SALON SIZE

STEP 3 STYLE



VOLUMISING SPRAY 200ML RRP £9.99

THERAPI Volumising Spray, enriched with Baobab Oil, builds volume, adds shine and boosts root lift during blow drying, protecting hair from heat damage during styling.

- Enriched with Baobab Oil
- Paraben Free
- Wheat Protein PVP Volumising Technology
- Panthenol Vitamin B5 protection
- Sunflower Seed Colour Lock Technology to prevent colour fade
- Extreme Heat Protection up to 250°C
- Contains UV Protection



SMOOTHING CREAM 75ML RRP £9.99

THERAPI Smoothing Cream, enriched with Baobab Oil, contains a unique formula to smooth, hydrate and tame frizz. With its moisturising and anti-ageing properties this really is a smooth operator.

- Enriched with Baobab Oil
- Paraben Free
- Smoothing Babassu & Guar Gum Technology
- Anti-ageing Keratin Protein
- Sunflower Seed Colour Lock Technology to prevent colour fade
- Extreme Heat Protection up to 250°C
- Contains UV Protection

STEP 3 STYLE

MATT STYLER 100ML RRP £9.99



THERAPI Matt Styler, enriched with Baobab Oil, provides the perfect medium matt hold without heavy build up. Easy to control, and perfect for creating texture and matt definition in hair.

- Enriched with Baobab Oil
- Paraben Free
- Contains UV Protection
- Texturising Beeswax and Microcrystalline waxes create a mattifying medium hold



SHIMMER & SHINE SPRAY 200ML RRP £9.99

THERAPI Shimmer and Shine Spray, enriched with Baobab Oil, is the ultimate hair polishing shine spray. It tames flyaway hair and smooths split ends - leaving hair glossy and full of shine.

- Enriched with Baobab Oil
- Paraben Free
- Vitamin E Conditioning
- Sunflower Seed Colour Lock Technology to prevent colour fade
- Contains UV Protection



A LUXURY BRITISH HAIRCARE BRAND

FOR MORE INFORMATION GO TO

www.therapihair.com

OR CALL US ON

+44 (0) 1937 918529